Continued Professional Development for Library Staff

8 & 25 November 2010
University of Ulster, Coleraine campus

Organised by Lifelong Learning in conjunction with the School of Education

For bookings and queries
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Further Information

If you have any queries regarding the Library Course please contact:
Dr Jessica Bates
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If you have any queries regarding registration and other administrative matters contact:
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Disclaimer:
The University reserves the right to make variations to programmes or discontinue any of the programmes
Introduction
The School of Education offers the following workshops for staff working in library and information roles. Individuals working in other organisations might also be interested.

Please note, both of these workshops can also be tailored to suit the specific needs of your organisation. If you are interested in having a separate, tailored workshop organised for your staff, please contact Dr Jessica Bates (j.bates@ulster.ac.uk).

Programme Outline

Workshop 1: Demonstrating the impact of your library – Evidence, evaluation and advocacy
Facilitator: Dr Jessica Bates

Participants will consider how to build a body of evidence to demonstrate the impact of their library, develop critical skills around evaluating the impact of their library, and consider the value of library advocates and how they can be used to promote the work of libraries. The content of this workshop will be framed by evidence-based librarianship and the emphasis is on the need to show what the library is doing and how it is performing.

Jessica Bates, B Soc, MA, PhD joined the academic staff at the School of Education, University of Ulster in September 2009 (in a half-time position) as Course Director for the postgraduate programmes in Library and Information Management (PG Cert, PG Dip, MSc). She is an active researcher and regularly publishes articles in the field of library and information studies. Dr Bates also continues to teach and supervise graduate students in the School of Information and Library Studies, University College Dublin.

Date: Monday 8 November 2010
Time: 10.30-12.30pm
Venue: College Dublin. the School of Information and Library Studies, University

Workshop 2: Social media for continuing professional development and improving professional practice
Facilitator: Anne Peoples

Social media and social networking offer new and enhanced learning opportunities for those, working in the library, information and related sectors, who want to progress their individual professional learning and development. Many staff can no longer regularly attend conferences and courses, on which CPD has been traditionally dependent, but now social media makes participation in wider professional networks feasible, cost-effective and accessible.

How might you use social media tools to create your own learning network and improve your professional practice? In this session, we will consider various social media tools for professional learning and current awareness (including blogs, social networks, Twitter). This will be a participative session with hands-on opportunities for exploration online.

Anne Peoples has many years experience as a senior manager in public libraries in Northern Ireland, and is a Fellow of CIUL. Anne is currently a tutor in Library and Information Management at the University of Ulster. She uses Social Media on a daily basis for her personal learning and professional development. Over the last year she has delivered workshops and short courses on Social Media to library, information and museum staff and to adult learners, in both Scotland and Northern Ireland.

Date: Thursday 25 November 2010
Time: 10am -1pm
Venue: University of Ulster, Coleraine campus
Cost: £35 (£5 for University of Ulster Staff)